



**Airlie Beach Town Centre - Shute Harbour Rd**

**Plays per week:** 4,932

Sun-Thu 04:00-23:00  
 Fri-Sat 04:00-01:00

**Site No:** 480201BD

**Size:** Digital Portrait

3.584 x 5.376m  
 (10s)

**Location:**

This premium digital LED portrait billboard is strategically positioned on Shute Harbour Drive in the centre of Airlie Beach. This site captures the attention of regular commuters and holiday makers travelling into the main street, ferry terminals, accommodation and shopping. It is also located in a high foot traffic area, with high dwell times contributing to high brand recall rates.