

**Park Avenue, Bruce Hwy**

**Plays per week:** 6,165

Sun-Thu 04:00-23:00  
Fri-Sat 04:00-01:00

**Site No:** 470118BD

**Size:** Digital Landscape

12.48 x 3.2m (8s)

**Location:**

Located just after the Neville Hewitt Bridge, this premium digital supersite is strategically positioned on the main thoroughfare for the Bruce Highway. It captures the attention of both regular commuters and travellers passing through Rockhampton heading Northbound towards the Northern suburbs of Park Avenue and Berserker.